



MONTHLY MEMBERSHIP PROGRESS REPORT

District 21 C

Results as of: 10/31/2017

GMT: WILLIAM PHILLIPI

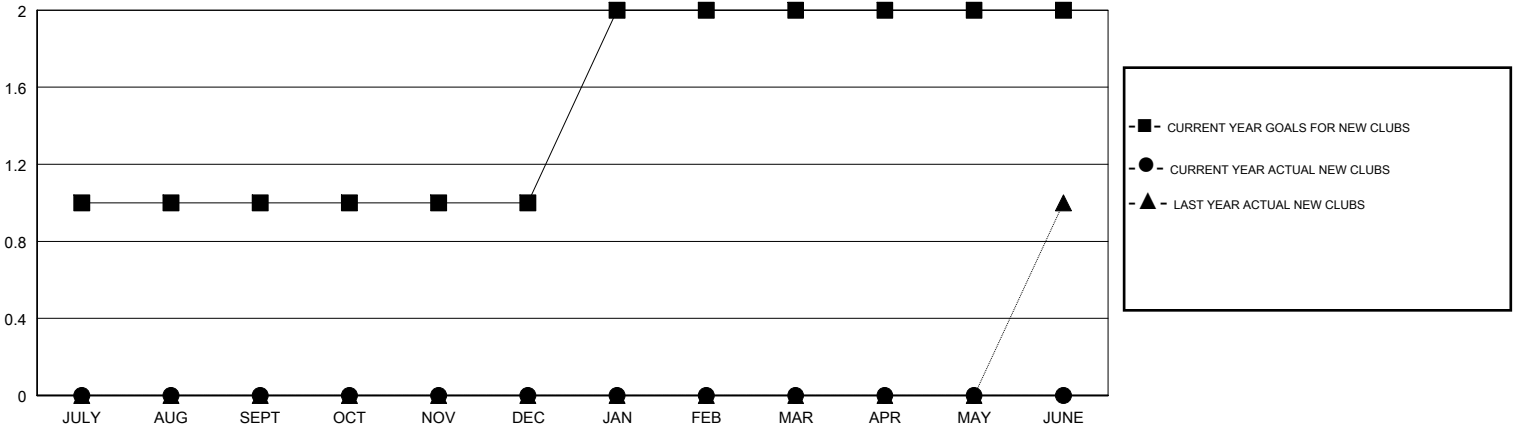
LOCATION ARIZONA

GMT CA

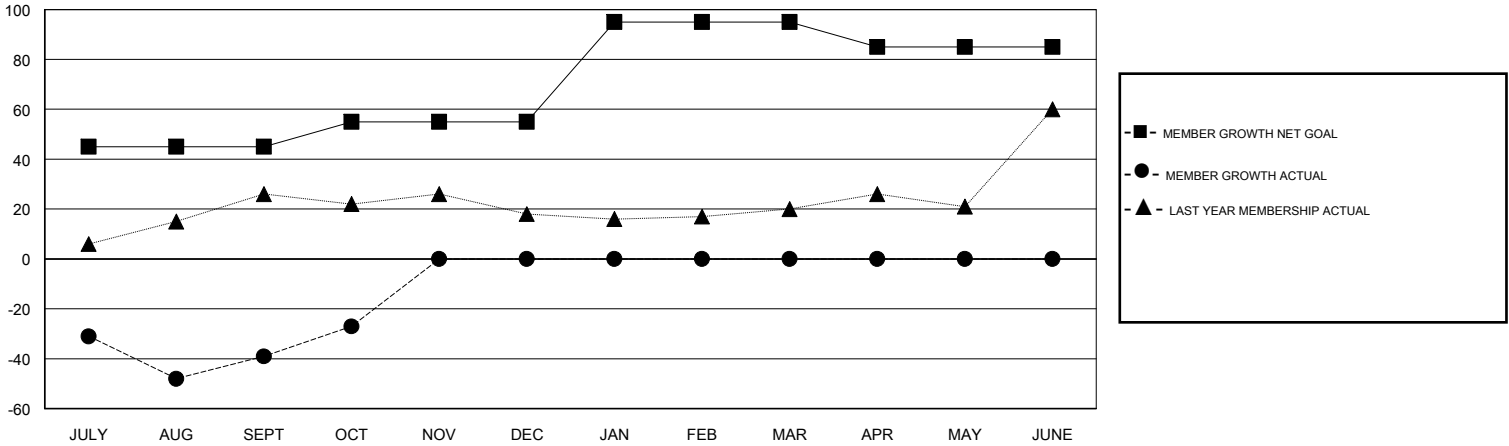
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 45 | 38 | 67 |
| OCT/NOV/DEC | 10 | 18 | 4 |
| JAN/FEB/MAR | 40 | 0 | 0 |
| APR/MAY/JUNE | -10 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 0 | 16 CLUBS OF 45 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 660 (58.00%) FEMALE 478 (42.00%) Women Percentage Fiscal Year Goal: 40% |
| <u>DROPPED MEMBERS</u> DECEASED 4 CLUB CANCELLED 0 OTHER 67 TOTAL 71 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 345 FAMILY MEMBERS PAYING HALF DUES 185 |